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SFDPH: MTN-017 Participant Selection

Hailey Gilmore

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The 'right' MTN-017 participant

- Wants to help the community
- Planned sexual outings
- No barriers to being able to store product i.e. lack of privacy at home, lack of stable housing

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- People with partners(**assess support of partner)
- Understands potential for possible side effects
- Established in San Francisco; no plans to move away soon
- Schedule allows for time commitments to study
- Roll-over participants/previously ineligible
- Diverse representation age, race/ethnicity



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Screening Procedures

Pre-Screening	In-Person Screening	Post-Screening
Face-to-face recruitment/contact sheets	•1:1 or group "flip-chart" presentations	•Multiple screening visits
•Telephone pitch	Review of pre-screening questionnaire	•Multiple staff assess for eligibility & fit
Pre-screening questionnaire	Informed consent process& assessment of understanding	•Team discussion of ALL participants in screening





Lessons Learned

Outreach strategies

- •Highly visible & compelling print campaign
- Community forums & partners
- •Online/social media: Craigslist, Reddit, FB, Twitter, dating/hookup sites
- •"Refer-a-friend"
- "Roll-over" and "parking lot" participants (participant database)
- •STI clinic referrals

Process

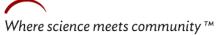
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- Development and tracking of metrics on methods
- Multiple screening visits
- •Team discussion of ALL participants in screening
- Client-centered approach

Outcomes

- Participants motivated by altruism
- High levels of retention and drug detection in previous studies





Where and how efforts will be focused

Site Leadership

- Provide overall vision and motivation
- Oversee weekly team meetings
- Online forums (Reddit, etc.)
- Radio shows
- Community talks

Counseling Staff

- First participant "touch"
- Ensure understanding of study procedures & time commitment
- Utilize community ties
- Counseling supervision

Clinical Staff

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- Second participant "touch"
- Assess participant's motivations to participate in study
- Conduct provider and community education

CP Team

- •Create excitement about new HIV prevention products
- Educate potential participants at outreach events
- Social media
- Provide overview during telephone pre-screening

All: Team approach to participant selection













Questions?

